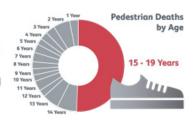
## How Does a Teenager Cross the Road?

Older teens now account for half of all pedestrian deaths among children 19 and under. In the last five years, pedestrian injuries among 16-19 year olds increased 25% over the previous five years.

How big a problem is distraction? To find out, Safe Kids observed 34,325 middle and high school students crossing the street in a school zone. Here's what we learned.



One in five high schoolers and one in eight middle schoolers were observed crossing the street while distracted.





1 in 8 Middle School Students

Teens who were distracted were most frequently texting or wearing headphones.









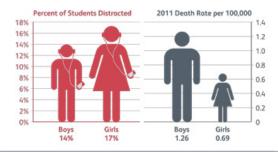
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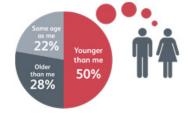
20%

2%

Girls are more likely to walk while distracted, but the pedestrian death rate is 1.8 times higher for boys.



78% of teens perceive the most at-risk age group for pedestrian injuries to be one other than their own.



Join the Moment of Silence Campaign to stop distracted walking. Learn more at www.safekids.org

