Children Act Fast.
So Do Accidents.

Have you used the new pre-measured liquid laundry packets? They contain highly concentrated detergent and should be stored out of reach of children.

Children are curious, and tend to put all sorts of different things in their mouths. Even some things they shouldn't, including liquid laundry packets.

The American Cleaning Institute® (ACI) is committed to helping families keep children safe from laundry packet accidents by educating them on the proper storage, usage and handling of these packets.

Join us in our efforts to prevent laundry packet accidents! You can start now by following ACI's simple steps to a safe laundry room and routine:

1 Make it a habit to always store the packets out of reach and sight of children.

2 Always store laundry packets in their original container or pouch until they are ready to be used.

3 Do not let children handle laundry packets.

Visit keypledge.com to watch our safety video on safe laundry practices.

🐦 @nbockaci

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keypledge.com
www.cleaninginstitute.org
American Cleaning Institute

BE THE
KEY
to a safe laundry room and routine
American Cleaning Institute®

Scan here to take the KEY Pledge for safe laundry at keypledge.com

Children Act Fast...

The American Cleaning Institute® (ACI) and the cleaning products industry are committed to preventing liquid laundry packet accidents including ingestion and eye exposure, and need your help!

Join thousands of other consumers and take the pledge to a safe laundry room and routine.

keypledge.com

By taking the KEY Pledge, you could be the winner of a $2,500 gift card* to help makeover your laundry room. Join us and pledge today!

Together we can prevent liquid laundry packet accidents and keep children safe!

KEEP OUT OF REACH OF CHILDREN

KEEP CONTENT OUT OF EYES

Look for these safety icons on liquid laundry packet containers/pouches.