Liquid packets are concentrated and designed to dissolve in water.

More than 33,000 calls were made to poison centers for laundry packet incidents since 2012.

That’s one call every hour.

Children at greatest risk are 1 and 2 year olds.

More than 700 children age 5 and under experienced serious effects after getting into laundry packets in 2012 and 2013. That’s an average of one child per day.

36% of incidents happen when product is outside of the container.

Children have required hospitalization due to:
- difficulty breathing
- excessive vomiting
- severe eye burns and irritation
- temporary vision loss
- loss of consciousness

Tips to Keep Kids Safe

- Keep liquid laundry packets out of children’s reach and sight.
- Keep packets in their original container and keep container closed.
- If a child gets into liquid laundry packets, call the Poison Help number immediately: 1-800-222-1222.

Made possible through a partnership between Safe Kids Worldwide and the * and Get Up, Up, and Away Program.